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Abstract ABSTRACT
The objectives of conducting this thesis are to provide a method of evaluating a foreign investment climate and to do a case study on Vietnamese context.
We review the definitions of technical terms and provide explanations as well as theories in literature review to explore an appropriate way to evaluate a foreign investment climate.
Based on time-series surveys and studies, we make an objective evaluation about Vietnamese investment climate with the focus on comparing this nation with the other countries in ASEAN (Association of South East Asia Nations), China and India.
In the line with the evaluation of accredited international organizations, this study drew the same conclusion that although Vietnam cannot compete with both China and Indian in the next years to come, the nation still has great potentials to be a bright spot in the world investment map thanks to the overwhelming advantages as follows: low economic risk, competitive labor cost, big market size, natural resource richness and business-oriented Vietnamese people. However, in tandem with these advantages, Vietnamese investment context still suffers from drawbacks including rudimentary infrastructure, government ineffectiveness, rampant corruption, lack of skilled and talented labor and the nature of one-party-rule country.
Key words: Evaluation, investment climate, Vietnam.
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